

(from the "Official Gazette of Republika Srpska", No.39, 16 November 2000)

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Pursuant to Article 34 Paragraph 2 of the Law on the Government of Republika Srpska ("Official Gazette of Republika Srpska", No. 3/97 and 3/98), the Government of Republika Srpska issues the

D E C R E E
ON THE BAN AGAINST MARKETING, ADVERTISING AND
DISTRIBUTION OF BREAST-MILK REPLACEMENTS

Article 1

This Decree regulates the ban against marketing, advertising and distribution of breast-milk replacements, including infant formula, other diary products, food, beverages and supplemental bottle food (when they are placed in the market or otherwise represented as appropriate to be used as partial or full replacements for breast-milk), bottles and pacifiers for babies.

Article 2

The products referred to in Article 1 of this Decree may not be marketed or advertised in the media or otherwise promoted for the needs of the wider community.

Article 3

Manufacturers and distributors shall not be allowed to distribute or give as gifts to pregnant women, mothers or members of their families, directly or indirectly, samples of the products referred to in Article 1 of this Decree, except for sale of products to institutions as supplies for children who must be fed with breast-milk replacements.

Article 4

The products to which this Decree refers must have tags and be designed in the way prescribed in Article 9 of the "International Marketing Code for Breast-Milk Replacements", providing necessary information regarding the proper use of the product, without discouraging breast-feeding.

Article 5

Any legal person working in the field of information who, contrary to Article 2 of this Decree, markets or advertises the products referred to in Article 1 of this Decree shall be fined KM 1,000 to KM 10,000.

For the offence referred to in Para 1 of this Article, the responsible person of the legal person shall also be fined KM 500 to KM 1,000.

Article 6

Any distributor selling or giving products as gifts contrary to Article 3 of this Decree shall be fined for the offence KM 1,000 to KM 5,000.

Any enterprise producing goods contrary to the terms of Article 4 of this Decree shall be fined the amount referred to in Para 1 of this Article.

For the offence referred to in Paras 1 and 2 of this Article, the responsible person of the legal person or the physical person committing the offence shall also be fined KM 500 to KM 1,000.

Article 7

The goods in relation to which the offence referred to in Articles 5 and 6 of this Decree was committed shall be seized.

Article 8

This Decree shall come into force one day from the day of its publication in the "Official Gazette of Republika Srpska".

No: 02/1-020-1017/00
1 November 2000
Banja Luka

Prime Minister
Milorad Dodik