

Law of the Kyrgyz Republic

On introducing amendments into some acts of law of the Kyrgyz Republic (Law of the Kyrgyz Republic “On advertising”, Code of the Kyrgyz Republic on administrative responsibility)

Article 1.

Introduce into the Law of the Kyrgyz Republic “On advertising” (Bulletin of Jogorku Kenesh of the Kyrgyz Republic, 1999, N 4, Art.195) the following amendment:

Into Article 16:

- add paragraph no.7 of following content:

"7. It is prohibited:

- gratuitous dispensing of product samples and items for artificial feeding of children, list of which is determined by legislation of the Kyrgyz Republic, except cases determined by the law;
- donation and distribution any of informational and educational materials idealizing consumption of products and usage of items for artificial feeding of children;
- support financially events destined for pregnant and lactating women, healthcare workers and other persons bearing relation to nutritional products for children, particularly for babies and young children, if a name, picture or trade mark of manufacturers of products and items for artificial feeding of children is used at that;
- distribution, as well as selling to general population of goods, not connected with feeding children (T-shirts, hats, toys, umbrellas, carrier bags etc.), and having names or pictures of the products and items for artificial feeding of children placed onto outer sides;
- other activities directly or indirectly encouraging purchase or usage of products and items for artificial feeding of children”.

Article 2.

Introduce into the Code of the Kyrgyz Republic about administrative responsibility (Bulletin of Jogorku Kenesh of the Kyrgyz Republic, 1999, no. 2, art.77) the following amendments:

1. Add to the Code the Article no. 92-2 of the following content:

"Article 92-2. Infringement of regulations on advertising and distribution of products and items for artificial feeding of children

Infringement of regulations on advertising and distribution of products and items for artificial feeding of children, list of which is determined by the law of the Kyrgyz Republic, -

entails administrative amercement to civilians from ten to twenty of minimal cost parameters, to officials – from twenty to one hundred of minimal cost parameters, to juridical persons – from one to five hundred of minimal cost parameters subsequently”.

2. First part of the Article no. 508 after numerals "92" add by numerals “92-2”.

Article 3.

This Law will become effective during three months from the date of signing.

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Article 4.

The Government of the Kyrgyz Republic shall bring its regulations in compliance with this Law during three months after its effectiveness.

President of the Kyrgyz Republic

K. Bakiev

Approved by Jogorku Kenesh of the Kyrgyz Republic on October 30 2008