

## **Extract from report of Center for Children care (CCHC), Ibfan group Serbia**

In 2005 almost all provisions of the International Code were implemented and adopted in national regulation:

a) Document named "Book of regulations for designation of packed foods for infants and young children" is a regulation, which was adopted on national level in July 2005 (published in the Official Gazette of Serbia and Montenegro, No. 4, 2005). This regulation is applied to infant formulae, follow up formulae, cereals for infants, feeding bottles, teats, pacifiers and covers following Code provisions. It also regards question of advertising, giving out of samples to mothers, health care facilities, informational and educational material, labels, product quality, unsuitability of products.

b) Consumer protection law is adopted for Republic of Serbia in September 2005. (Published in the Official Gazette of Serbia, No. 79, 2005). This regulation applies to infant milk products and accessories for their utilization, and cover samples, supplies and advertising of these products.

c) Advertising law is also adopted in Republic of Serbia in September 2005. (Published in the Official Gazette of Serbia, No. 79, 2005). This regulation applies to infant milk products and accessories for their utilization, and cover advertising of these products.

Ljiljana Radovic,  
CCHC Project Coordinator  
Serbia & Montenegro, 11000 Belgrade, Dragoslava Jovanovica 11  
iradovic@hotmail.com  
Fax: +381 11 32 39 204